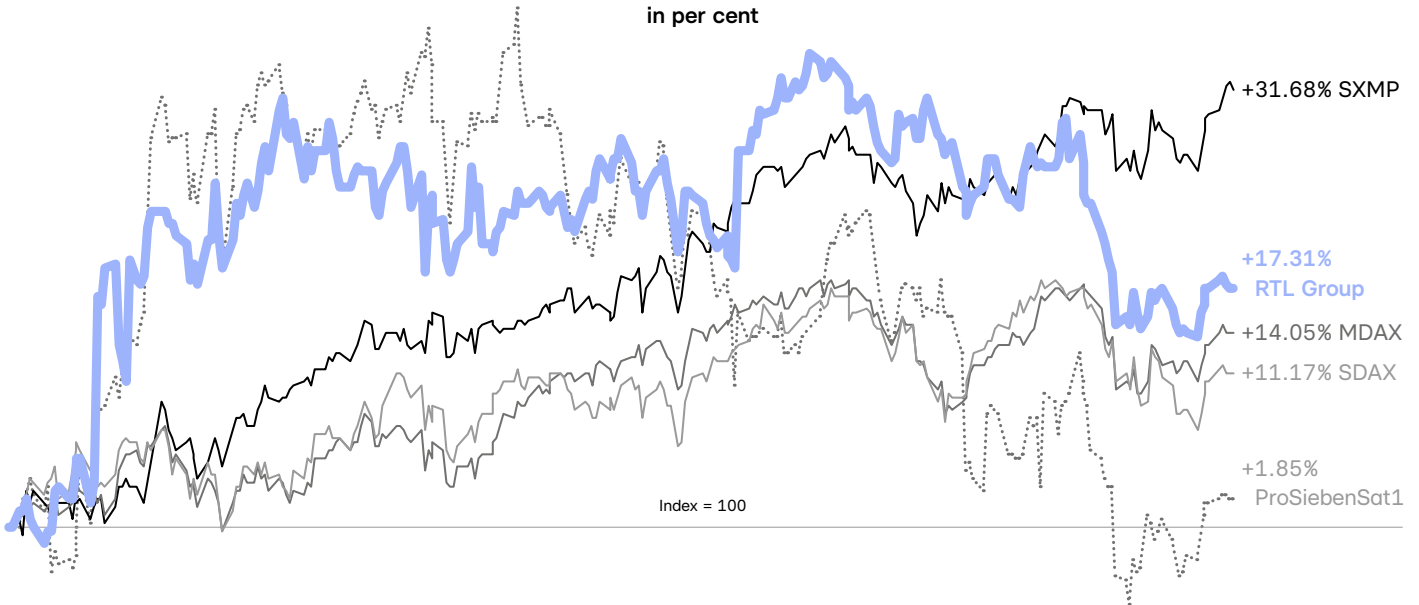


Key figures

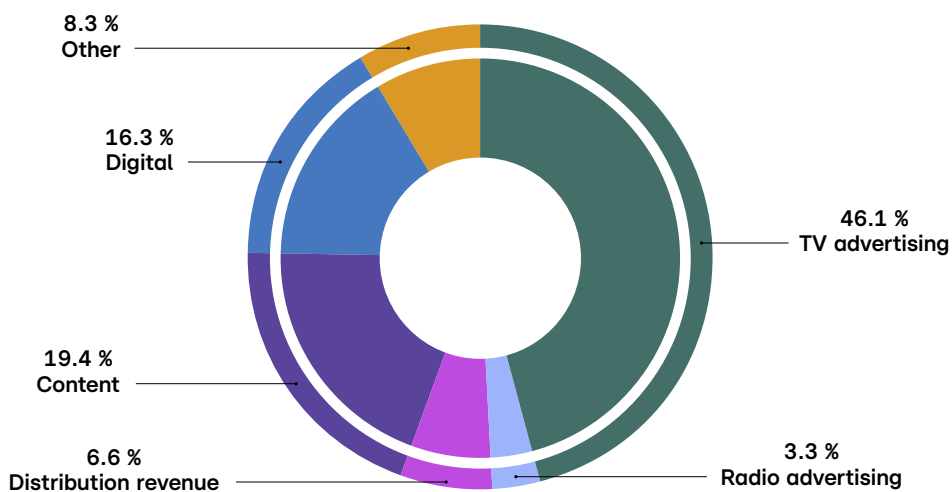
Share performance

1 January 2021 to 31 December 2021
in per cent



RTL Group share price development for January to December 2021 based on the Frankfurt Stock Exchange (Xetra) against MDAX/SDAX, Euro Stoxx 600 Media (SXMP) and ProSiebenSat1.

RTL Group revenue split



RTL Group's revenue is well diversified, with 46.1 per cent from TV advertising, 19.4 per cent from content, 16.3 per cent from digital activities, 6.6 per cent from distribution revenue, 3.3 per cent from radio advertising, and 8.3 per cent from other revenue.

Revenue	2017–2021 (€million)
21	6,637
20	6,017
19	6,651
18	6,505
17	6,373

Adjusted EBITA*	2017–2021 (€million)
21	1,152
20	853
19	1,156
18	1,171
17	1,248

*See Key performance indicators on pages 56 to 57

Group profit	2017–2021 (€million)
21	1,454
20	625
19	864
18	785
17	837

Equity	2017–2021 (€million)
21	5,272
20	4,353
19	3,825
18	3,553
17	3,432

Market capitalisation*	2017–2021 (€billion)
21	7.2
20	6.2
19	6.8
18	7.2
17	10.4

*As of 31 December

Total dividend/dividend yield per share	2017–2021	(€)	(%)
21	5.00	10.3	
20	3.00	8.9	
19	Nil*	–	
18	4.00**	6.3	
17	4.00***	5.9	

*On 2 April 2020, RTL Group's Board of Directors decided to withdraw its earlier proposal of a €4.00 per share dividend in respect of the fiscal year 2019, due to the Covid-19 outbreak

** Including an interim dividend of €1.00 per share, paid in September 2018

*** Including an interim dividend of €1.00 per share, paid in September 2017

Operating cash conversion rate*	2017–2021 (%)
21	114
20	123
19	105
18	90
17	104

*Calculated as operating pre-tax free cash flow as a percentage of Adjusted EBITA. See Key performance indicators on pages 56 to 57 for further information on Adjusted EBITA

Streaming revenue*	2017–2021 (€million)
21	223
20	170
19	141

*Streaming revenue includes SVOD, TVOD, in-stream and distribution revenue from RTL+ and Videoland/RTL XL